



South Carolina Upstate Equine Council

PO Box 391, Sandy Springs, SC 29677

www.SCUpstateEquine.org

SCUEC is a 501 (c) 3 advancing the quality of life through development of the equine industry

2017 Horse Play In May - 2 Day All Breed Open Horse Show

May 20-21, 2017 Saturday: 8am till ? – Sunday: 8am-5pm

T.Ed Garrison Arena Pendleton, SC

Show Program Advertising Deadline Date: Friday, May 12, 2017 at 12 noon

Advertising formats - jpg, png, tiff or pdf, **300 DPI for best results**

Email to: scuec3@gmail.com

Business cards may be provided digitally or mail a clean card for us to scan.

Show Sponsorships

	Amount
Platinum Show Sponsor \$1000 or >	
Receives Full Page Color Ad in show program, Display banner (if provided), Link on our website, Receive free B/W business card ad in Show Program, PA announcement of sponsorship throughout 2 day show	
Gold Show Sponsor \$500-\$999	
Receives Half Page Color Ad in show program, Display banner (if provided), Link on our website Receive free B/W business card ad in Show Program, PA announcement of sponsorship throughout 2 day show	
Silver Show Sponsor \$250-\$499	
Receives Quarter Page B/W Ad in show program, Display banner (if provided), Link on our website PA announcement of sponsorship throughout 2 day show	

Division & Class Sponsorships

Division(s)	PA announcement & name printed next to division	\$ 100.00 each x	\$ -
Payback Class	<u>Hunter Derby</u> or <u>Arabian Mounted Costume Class</u>	\$500.00 each x	
Division Choice:	1 _____ 2 _____ 3 _____		
Class(s)	PA announcement & name printed next to class	\$ 10.00 each x	\$ -
Class Choice:	1 _____ 2 _____ 3 _____ 4 _____ 5 _____		

Show Program Advertising

Full Page - Color (Inside and Outside Back Covers)	7.25x10"	Reserved for Platinum Sponsors	
Full Page - Color (Insert)	7.25x10"	\$ 200.00	
Full Page -B/W	7.25x10"	\$ 150.00	
Half Page - Color	7.25x4.75" or 3.5x10"	\$ 100.00	
Half Page - B/W	7.25x4.75" or 3.5x10"	\$ 75.00	
Quarter Page - B/W	3.5x5" only	\$ 50.00	
Business Card - B/W	3.5x2"	\$ 25.00	
TOTAL:			\$ -

Name: **Email:**

Address: **Phone:**

Thank-you for your support!

Horse Play In May is held on the 3rd weekend in May each year